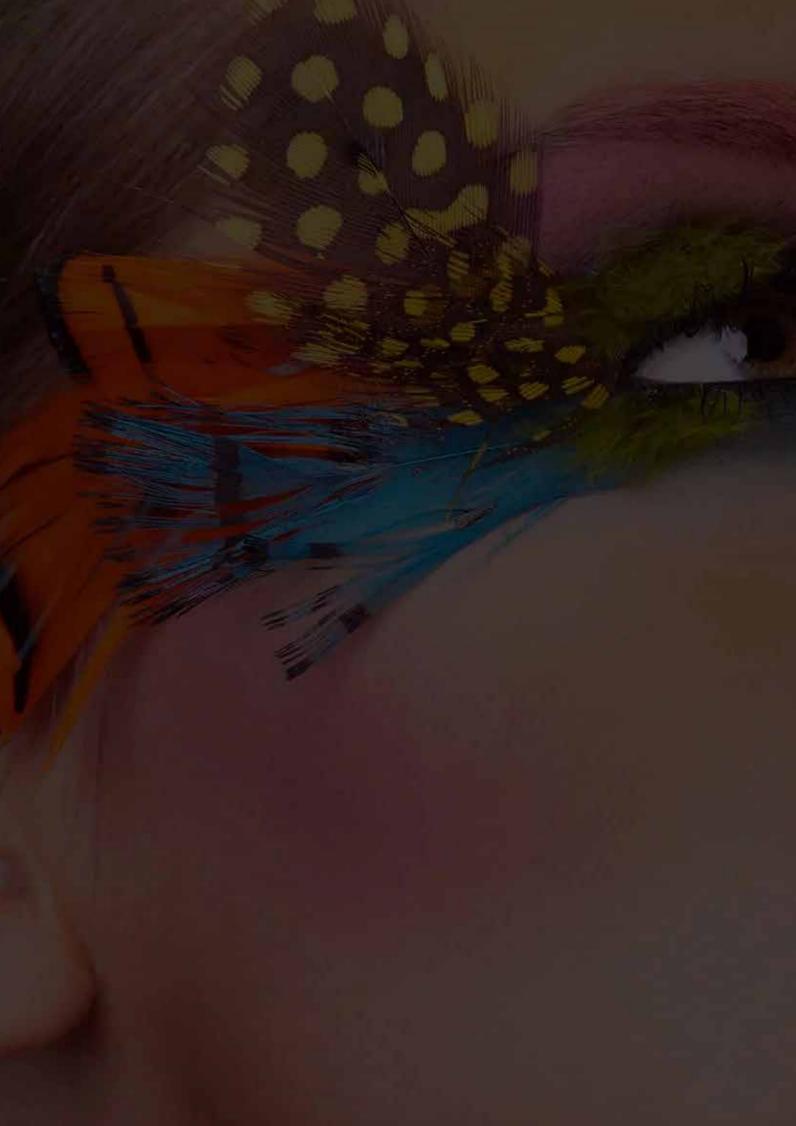




# For the love of print

We put passion and craft into print, so that each and every customer gets the WOW they're looking for.







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**BUSINESS CARDS STATIONERY SIGNAGE** PRESENTATION FOLDERS **BROCHURES & FLYERS CARD PRODUCTS DIRECT MAIL** PROMOTIONAL PRODUCTS STICKERS & LABELS

**POSTERS & WIDE FORMAT** 

PERSONALISED PRINT







## BUSINESS CARDS

## **ECONOMY BUSINESS CARDS**



Small start-up businesses or students networking with others? You might need some simple, good quality cards without all the 'bells and whistles'. The economy card is for you.

Suggested Stock 300gsm Artboard, uncoated

Finishing & Options
Round corners

## **ENVIRO BUSINESS CARDS**



Suitable for the environmentally conscience buyer. Printed on recycled stock. Show your contacts that you care.

Suggested Stock
350gsm Envirocare
278-352gsm Buffalo Kraft Board

Finishing & Options
Round corners





## **EVERY DAY BUSINESS CARDS**



Starting a new business or hiring your newest employee? Now you can easily create custom cards that will make you feel confident, proud and professional.

Suggested Stock 350-450gsm Silk or Gloss

Finishing & Options
Celloglaze, round corners, metallic ink, foil

## SPECIALTY BUSINESS CARDS



Want to lift the quality of your card? We have a range of specialty print and finishing options that can really create an impact.

Consider raised finish or interesting patterns to enhance your card.

Suggested Stock 350-450gsm Silk or Gloss 278-352gsm Textured Board

## Finishing & Options

Velvet laminate, foil, spot UV, raised UV, metallic ink, round corners, emboss.

## **MAGNETIC CARDS**



Business cards that are magnetic for metal surfaces. Ideal for use where you need constant visibility. E.g. fridge.

Suggested Stock
0.6mm magnetic stock, gloss

Finishing & Options
Round corners





## STATIONERY

## **LETTERHEADS**



More than a means of correspondence, it's a physical representation of your company or brand. Essential as part of sales and marketing communications.

## Suggested Stock

Plenty to choose from. Standard is 100gsm laser

Finishing & Options
Foil, metallic ink, emboss

## **FOLLOWERS**



Complements your letterhead and a great repeat of your company's branding on multi page correspondence.

## Suggested Stock

Plenty to choose from. Standard is 100gsm laser

Finishing & Options
Metallic ink

## WITH COMPLIMENTS



To complement your letterhead. A with compliment slip is a way to send a note or say thanks to the recipient.

## Suggested Stock

Plenty to choose from. Standard is 100gsm laser

Finishing & Options

Foil, metallic ink, emboss

## **NOTE PADS**



Running a conference or a meeting and need to provide writing material? BPH can produce corporate branded pads in A4 or AS sizes with either 25, 50 or 100 leaves.

Suggested Stock 80-100qsm uncoated

Finishing & Options

Glued at head with grey backing board

## **CERTIFICATES**



Recognise and reward someone with a certificate. BPH can print certificates on beautiful card stock personalised for that special person.

Suggested Stock 250-420gsm Silk or Gloss

Finishing & Options
Metallic ink, foil, emboss, round corners

### **FORMS**



Capture all the details you need. Great for retail stores, register forms will help you save time during your transactions.

Suggested Stock 100gsm uncoated

Finishing & Options
Padding

## **ENVELOPES**



Send your items in a printed envelope with your brand and details. BPH can print on a range of standard sizes to meet your specific business needs.

Suggested Stock 90qsm uncoated

Finishing & Options

All envelopes can be plain face, window face, press seal, lick and stick (banker), peel and seal

Sizes: DL, DLX, C4, CS, C6, B4 and more

## **INVOICE & RECEIPT BOOKS**



Invoice books, receipt books, purchase orders or quotation books. Books can consist of 50 or 100 sets (duplicate, triplicate or quadruplicate) each numbered, perforated and bound.

## Suggested Stock

60gsm Carbonless paper White, Pink, Blue, Green, Yellow

## Finishing & Options

Crocodile board cover, wrap-around cover, quarter bound, padded



## SIGNAGE

## **PULL-UP BANNER**



These portable pull-up banners are ideal for high impact advertising, exhibition & retail displays, showrooms, reception areas, meetings, conferences and other indoor or outdoor events.

Suggested Stock Polyester/PVC

Finishing & Options 850 x 2000mm or 1200 x 2000mm

## **TEARDROP BANNER**



Easy to assemble. As they are portable, you can set up your Teardrop Banner anywhere you like. Grab people's attention indoors or outside!

Suggested Stock
Outdoor Fabric

Finishing & Options

Fibreglass poles, carry bag. Available in 4 sizes - small, medium, large and jumbo

## **FABRIC TENSION WALL**



The perfect professional backdrop for your media event or trade show. Change your communication whenever you like by ordering more banners with different graphics to use on the same frame.

Suggested Stock 250gsm Fabric Material

Finishing & Options
Straight frame or curved frame

## VINYL BANNER



Vinyl Banners are perfect for advertising your events & sales! We can provide custom single-sided vinyl banners in full colour.

Suggested Stock Outdoor Vinyl

Finishing & Options
Hemmed Edges, Eyelets, ropes or rod pockets
for hanging

## STRUT CARDS



A classic marketing tool that can be placed anywhere on counter tops, reception areas, waiting areas, lobbies, tables and more to promote your business and brand!

Suggested Stock 300-350gsm Silk or Gloss

Finishing & Options
Lamination

## **A-FRAME**



Place on the sidewalk to gain more exposure. A-Frames are ideal as real estate signs, with the ability to pack them up and move them from one position to the next.

Suggested Stock 210gsm Satin Art Paper

Finishing & Options
Lamination

## **CORFLUTE**



Corrugated plastic material. Artwork is printed in high resolution, full digital colour, directly to the corflute. Can be used for real estate signs, events, construction and building site signs.

Suggested Stock
3mm-5mm Corrugated Plastic

Finishing & Options
Custom shape cutting available

## **FOAM BOARD**



Perfect for internal signage. Many retail stores use these for big full colour images on their walls, or header cards for point of sale displays.

Suggested Stock Foam Board

Finishing & Options
Custom shape cutting available



## PRESENTATION FOLDERS

## 'TRAVEL WALLET' FOLDER



Keep all your information together in this easily customisable wallet by adding your corporate logo and branding.

Suggested Stock 350gsm Silk or Gloss

Finishing & Options
Matt or gloss laminate

## **A5 FOLDER**



Add a competitive edge to your sales pitch, tendering proposal or simply providing information to clients & customers.

Suggested Stock 350gsm Silk or Gloss

Finishing & Options
Matt or gloss laminate

## **A4 FOLDER**



Want to make your report or proposal jump out? With a professional folder design, you'll have the edge that will get you noticed!

Suggested Stock 350gsm Silk or Gloss

Finishing & Options
Matt or gloss laminate

## **CUSTOM FOLDER**



Custom printed presentation folders are a simple way to show your company's professional presence.

Suggested Stock 350gsm Silk or Gloss

Finishing & Options
Matt or gloss laminate

## **INSERT BINDER FOLDER**



With these binders you can insert your own title pages and spine labels, allowing you to organise your documents and binders alphabetically or chronologically.

Suggested Stock 300gsm Silk cover

Finishing & Options
Tab dividers, customised cover and spine

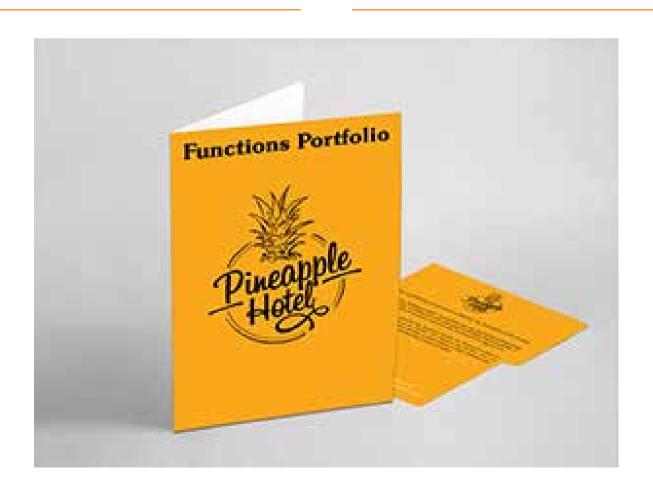
## RING BINDER FOLDER



Support and enhance your logo or brand while keeping your information organised. Perfect if you need to constantly update or add to a document.

Suggested Stock 300gsm Silk cover

Finishing & Options
Tab dividers, customised cover and spine





## BROCHURES & FLYERS

## **MENUS**



Communicate your business brand with high quality, full colour menus. Perfect for the restaurant, food, or beverage service industry.

Suggested Stock 200-350gsm Silk or Gloss

Finishing & Options
Celloglaze, metallic ink, foil, Antimicrobial laminate

## **NEWSLETTERS**



Maintain regular communication and give more in-depth information to clients in the form of a printed newsletter.

Suggested Stock 100-200gsm Silk or Gloss

Finishing & Options
Saddle stitched, folded, stapled.

## **DL LEAFLETS**



Visually appealing, easy to read, represents your company image, and communicates your message clearly. Communicate more information about a company or individual to customers.

Suggested Stock 100-250gsm Silk or Gloss

Finishing & Options
Various styles, folding and finishing options available

## **CATALOGUES**



Showcase your products and services and make the sale a whole lot easier with an engaging and compelling catalogue.

Suggested Stock 200-350gsm Silk or Gloss

Finishing & Options
Spot UV, metallic ink, foil, celloglaze, saddle stitch

## **MAGAZINES**

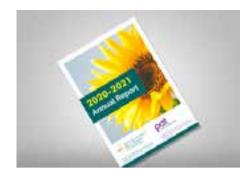


A magazine is your chance to share your passion with the world. Collect stories, interviews, and photographs to create a newsstand quality mag that can't be overlooked.

Suggested Stock 100-350gsm Silk or Gloss

Finishing & Options
Perfect bound, saddle stitched, celloglaze, spot UV

## **ANNUAL REPORTS**



Give information about your recent financial performance and future projections for the coming year. A great opportunity for promoting your brand & increasing sales.

Suggested Stock 100-350gsm Silk or Gloss

Finishing & Options
Wire bound, perfect bound, saddle stitched, celloglaze, spot UV





# CARD PRODUCTS

## **TENT CARDS**



Colourful and impactful, table tent cards are perfect for menus, wine lists, event calendars and more. Use for a variety of point of sale advertising needs.

Suggested Stock 300gsm Silk or Gloss

Finishing & Options
Various sizes available

## **BOOKMARKS**



Give readers a reason to think of you every time they sit down with their favourite book. For businesses, schoolteachers, libraries, reading groups and more.

Suggested Stock 350gsm Silk or Gloss

Finishing & Options
Spot UV, metallic ink, foil, celloglaze, die-cut

## **GREETING CARDS**



Greeting cards are a way to explain human desires and feelings. They are used by companies and businesses for many different purposes.

Suggested Stock 300-350gsm Silk or Gloss

Finishing & Options
Spot UV, metallic ink, foil, celloglaze

## **INVITATIONS**



Getting ready for a special event? We're ready to help with fully customisable invites. A set of custom invitations can help you set the right tone and build buzz.

Suggested Stock Various stocks available

Finishing & Options
Spot UV, metallic ink, foil, celloglaze, die-cut, emboss

## **MARKETING CARDS**



Drive sales and get the word out about your brand with custom cards. These handy items can be used for mail campaigns, street marketing, coupons, direct mails and more.

Suggested Stock 300-350gsm Silk or Gloss

Finishing & Options
Spot UV, metallic ink, foil, celloglaze

## **APPOINTMENT CARDS**



Appointment reminder cards keep your business information handy while prompting customers for upcoming events.

Suggested Stock 300-350gsm Silk or Artboard

Finishing & Options
Spot UV, metallic ink, foil

## **MEMBERSHIP CARDS**



Enhance your membership program with high quality plastic cards to use in gyms, sports clubs & university clubs. Incorporate features like barcodes and personalised names.

Suggested Stock
Gloss or Matte PVC

Finishing & Options
Round corners

## **VOUCHERS**



Reward your customers in style. Use vouchers as an attractive special offer for your clients. Ensuring it is unique, totally on-brand, and feels worthy of gifting to someone you care about.

Suggested Stock 300-350gsm Silk or Gloss

Finishing & Options
Spot UV, metallic ink, foil, celloglaze, emboss



## DIRECT MAIL

## **BROCHURES & LEAFLETS**



Brochures are a fantastic way to encrypt your business in public. Available in single pieces, folded and booklet forms you can customise your own brochures for others to experience.

Suggested Stock 200-300gsm Silk or Gloss

Finishing & Options
Celloglaze, various folding options

## **TAKEAWAY MENUS**



We print menus for restaurants & cafes in a variety of sizes and types. We can provide menus flat, scored or folded, depending on your needs.

Suggested Stock 100-200gsm Silk, Gloss or Uncoated

Finishing & Options
Various folding and size options

### **EVENT TICKETS**



If you have an exclusive event which requires a ticket to enter, we have the perfect solution! Used by event organisers at concerts, fairs, exhibitions.

Suggested Stock 200-300gsm Artboard or Silk

Finishing & Options
Perforation, numbering, barcoding

## **IMPACT MAIL**



We work with Australia Post to create high impact mailings that meet postal guidelines. Die-cuts, special folds and unusual materials can give your message the cut-through it deserves in the marketplace.

Suggested Stock 350gsm Silk or Gloss

Finishing & Options
Metallic ink, foil, die-cut to shapes

#### **GIFT CERTIFICATES**



Looking for a new way to get the word out about your business? Loyal customers can turn birthdays, anniversaries or special celebrations into opportunities to promote your business.

Suggested Stock 300-350gsm Silk or Gloss

Finishing & Options
Metallic ink, foil, round corners

#### **PRODUCT NAME**



A coupon will feature a specific savings amount or other special offers to persuade consumers to purchase specific goods or services, or to purchase from specific retailers.

Suggested Stock 300-350gsm Artboard

Finishing & Options
Perforation

#### VARIABLE DATA MAIL OUT



Use variable text throughout your print to deliver highly targeted mail shots, newsletters, postcards (in envelope or not).

Suggested Stock 100gsm Laser

Finishing & Options
Folding, inserting, barcoding, mailing

#### PRODUCT NAME



Whether you're looking to do a local letter box drop, hand delivery campaign or a national mail out, we can look after all your mailing & distribution needs. We can print, insert and prepare your material for mailing.

Suggested Stock Various

Finishing & Options
Inserting, folding, scoring, mailing



# PROMOTIONAL PROMOTIONAL PRODUCTS

#### **BRANDED DESK PADS**



As well as protecting the desk surface, desk pads are a promotional opportunity for your business, displayed on the desks of staff, clients and customers.

Suggested Stock 100gsm Uncoated

Finishing & Options
Padded, thicker cover, A3 size

#### **PROMOTIONAL CALENDARS**



Keep your name in front of your client for a whole year with custom branded calendars. One of the most useful and effective types of printed promotional products today.

Suggested Stock 200-350gsm Silk or Gloss

Finishing & Options
Various sizes, personalised photos, wire bound, saddle stitched

### **MOUSE PADS**



Mouse pads are a popular and costeffective item to increase market awareness of your brand, products and services.

Suggested Stock PVC mouse pads

Finishing & Options
3mm sponge back, 1mm rubber back

#### **PENS**



When you give these out to your clients they will see your logo and name and will provide marketing exposure for your company.

Suggested Stock Plastic, metal

Finishing & Options Engraved or printed

#### **DOOR HANGERS**



Door knob hangers are great promotional tools that get you and your products noticed. Printed on thick card stock for durability.

Suggested Stock 350gsm Silk or Gloss

Finishing & Options
Die-cut to custom shapes

#### **DRINK COASTERS**



A practical and thoughtful corporate gift that also doubles as an advertising tool for your business. Printed with your brand so customers will be reminded of your business.

Suggested Stock 450gsm Artboard

Finishing & Options
Round corners, metallic ink

#### **WINE BOXES**



A fantastic way to extend your brand reach. Have your very own wine boxes printed with your company logo and branding. Deliver your wine to clients with style

Suggested Stock 450gsm board

Finishing & Options
Die-cutting, Spot UV, metallic ink, foil

#### **PRODUCT NAME**



A wonderful way to express your message. Swing tags make your products even more stylish and are an instant viewpoint for your customers to get a feel for your brand ethos.

Suggested Stock 300-350gsm Silk or Gloss

Finishing & Options
Die-cutting, spot UV, metallic inks, foil



# STICKERS & LABELS

#### WHITE VINYL STICKERS



Available for a wide range of applications and can be supplied in any size or shape. Suitable for use indoors or outdoors.

Suggested Stock Gloss or matte Vinyl

Finishing & Options Kiss-cut, die-cut

### **CLEAR VINYL STICKERS**



Transparent background labels where you can see through them when applied to surfaces like glass. Weatherproof and can be used indoors and outdoors.

Suggested Stock Transparent Vinyl

Finishing & Options Kiss-cut, die-cut

#### **PRE-CUT LABEL SHEETS**



Pre-cut A4 self-adhesive labels with a huge range of shapes, colours and stock types. Whether it's for the office, small business, your home or an event, there is something for all.

Suggested Stock
A4 pre-cut self-adhesive sheets

Finishing & Options Metallic ink

#### **PRODUCT NAME**



Custom cut stickers are cut to contour and have no excess material around the sticker which makes your sticker pop and is 100% unique.

Suggested Stock 200-300gsm self-adhesive label

Finishing & Options
Metallic ink, cut to shape

#### **PRODUCT LABELS**



Not only do they let you provide product names and ingredients to your customers, they also help you build a cohesive, professional look across everything you sell.

#### Suggested Stock

200-300gsm self-adhesive label

### Finishing & Options

Kiss-cut to shape, trimmed to size, metallic ink

#### **ROLL LABELS**



Custom printed labels on rolls, in any size or shape, to suit your product, your brand and your business.

#### Suggested Stock

Self-adhesive label

#### Finishing & Options

Foil, emboss, various size and shapes, various adhesive options





# POSTERS & WIDE FORMAT

#### **PLAN PRINTING**



BPH can deliver quick, reliable, and high quality plan printing for your business including architectural drawings, structural, electrical and mechanical drawings, sketches and drafts.

Suggested Stock 80gsm bond

Finishing & Options AO, A1, A2, A3, A4 sizes

#### **POSTERS**



Photo quality, high resolution professional looking large format prints including wallpapers, signage or exhibition graphics.

#### Suggested Stock

210gsm photo paper and various other materials available

Finishing & Options
Trimmed to size, laminated, mounted

#### **CANVAS PRINTS**



Turn your favourite pictures into wall-art. Our canvas prints give you a textured, artists quality print to fit your particular space, layout or design.

Suggested Stock 445gsm Poly-cotton

Finishing & Options
Mounted, trimmed to size

#### **FINE ART PRINTS**



We can print high quality fine art and photography prints. We provide a range of archival materials to cater to all artists and school students.

Suggested Stock Hahnemuhle Fine Art Papers

Finishing & Options
Trimmed to size, AO, A1, A2, A3, A4 sizes

#### **NOVELTY CHEQUES**



We make all kinds of custom, large presentation cheques for occasions such as publicity events, prize givings, charity fundraisers and awards events.

Suggested Stock 210gsm photo paper

Finishing & Options

Mounted onto lightweight foam

#### **CUT TO SHAPE FOAM BOARDS**



An ultra-lightweight board that can be cut to shape. It can be single or double sided, and can be easily drilled, nailed, glued or hung using double sided tape or velcro tape.

Suggested Stock 3mm or 5mm Foam PVC

Finishing & Options
Custom shape cutting

#### **ADHESIVE POSTER LABEL**



Self-adhesive posters are easy to apply directly to a wall, floor or glass surface. Can be used as a permanent display to make sure it stays in place if printed on permanent label.

Suggested Stock
Self-adhesive permanent label

Finishing & Options
Trimmed to size

#### **PRODUCT NAME**



A peel and stick, polyester fabric, adhesive material that can be installed on virtually any flat surface (indoor and out) and then removed and reused many times over leaving no adhesive residue.

Suggested Stock Self-adhesive polyester fabric

Finishing & Options
Trimmed to size



# PERSONALISED PRINT

#### **CALENDARS**



Why not impress your customers by giving them a personalised desktop calendar? You can provide a selection of photos or we can come up with some to suit..

Suggested Stock 200-350gsm Silk or Gloss

Finishing & Options
Wire bound, personalised names

#### **MUGS**



Create personalised mugs that showcase a special message, favourite photo or business logo that your clients can use every day.

Suggested Stock

Durable ceramic mug

Finishing & Options
Various colour options and styles available

#### **STAMPS**



Personalise your rubber stamps with an image, your signature or personal text. They make it easy to add return addresses to stacks of envelopes or signatures to important documents.

Suggested Stock Self-inking stamp

Finishing & Options
Blue, red, black and green ink colour options.
Various size options.

#### **RIBBONS**



Printed ribbons for any occasion from weddings, engagements, corporate events, hen's nights, birthdays and christenings. Use for party favours, cakes & gifts.

Suggested Stock
Stock

Finishing & Options

Foiling, various material and colour options

#### **PLACEMATS**



Decorate (and protect) your tables and counter tops with custom placemats. Add daily specials, your menu and even games or puzzles to the front side.

Suggested Stock 1S0gsm Uncoated, Silk or Gloss

Finishing & Options Metallic ink, A3 size

#### **GIFT TAGS**



Create a custom tag for professional or personal use and add the finishing touches to gift boxes, bags and more.

Suggested Stock 300-350gsm Artboard, Silk or Gloss

Finishing & Options
Bevel cut corners, round corners, metallic ink, foil

#### **WINE BOX**



Delight your customers. A memorable unboxing experience can create a positive connection with your company and brand, helping to build customer loyalty and increase word-of-mouth.

Suggested Stock 450gsm Artboard

Finishing & Options
Foil, spot UV, metallic ink

### **T-SHIRTS/POLOS**



Get your message out there in a big way. Turn your logo or a design into a feel-good, polished look for employee outfits, customer giveaways or your next family event.

Suggested Stock Cotton Blend

Finishing & Options
Range of designs, colours and styles



# CONFERENCE PRODUCTS

#### **NAME BADGES**



Ensure branding at your next corporate event is stylish and uniform. It is so important that your name badge has great visibility.

Suggested Stock Plastic

Finishing & Options

Pin or magnetic fastener, various colours

#### **PRODUCT NAME**



Table and place cards typically include a guest's name or table number and direct guests to a table or a seat. You can add your company branding to the design.

Suggested Stock 350gsm Silk

Finishing & Options
Metallic ink, scoring, custom names

#### **LANYARDS**



Great for security purposes or wherever identification is needed within a function or event. Lanyard strap can be custom printed.

Suggested Stock

300-350gsm Silk insert Woven polyester strap

Finishing & Options

Strap comes in various colours and attachments

#### TRAINING MANUALS & HANDOUTS



Provide attendees with the information they need regarding the program at the event. Manuals leave the trainee with a reference point where they can quickly find information that they need.

Suggested Stock

100qsm Silk or Laser

Finishing & Options

Wire bound, hole drilled and inserted into binders

#### **CUSTOMISED TABLE THROWS**



A great way to turn your table into a professional advertising tool. Provide high impact signage for your trade events, exhibitions, shopping centre displays or office reception.

Suggested Stock 250gsm fabric material

Finishing & Options
Loose or fitted, various sizes

#### **AGENDA BOOKLETS**



They are beneficial for planning a schedule and help prevent missing deadlines at work and events.

Suggested Stock 100gsm laser

Finishing & Options
Wire bound, saddle stitched

#### **POSTERS**



Create impact and draw attention at your next event with posters that canbe used inside or outside.

Suggested Stock 210gsm Satin Photo Paper

Finishing & Options
Lamination. Various sizes options available.

#### **PULL-UP BANNER**



With a portable pull-up banner, you have a quick and easy setup. Our pull up banners come pre-assembled with everything you need.

Suggested Stock 440gsm Ouality Polyester

Finishing & Options 845 x 2100mm or 1195 x 2100mm



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# WHITEBOARD STYLE SELECTION

Select from the below artwork style in your preferred size in either standard whiteboard or mobile.

SIZES	WALL MOUNTED STANDARD WHITEBOARD
A3	
900 (w) x 1,200mm (h)	X
900 (w) x 1,500mm (h)	X
900 (w) x 1,800mm (h)	X
1,200 (w) x 1,200mm (h)	X
1,200 (w) x 1,500mm (h)	X
1,200 (w) x 1,800mm (h)	X
1,200 (w) x 2,400mm (h)	X
2,000 (w) x 1,200mm (h	
2,000 (w) x 1,500mm (h)	
2,400 (w) x 1,500mm (h)	
3,000 (w) x 1,200mm (h)	X
3,000 (w) x 1,350mm (h)	
3,600 (w) x 1,200mm (h)	X

MOBILE WHITEBOARD
X
Х
Х
X
X
Х
X
X



# MAGNETS

**LARGE RED STARS-1-5** 







**20MM BLACK DIAMOND** 

20MM BLACK DIAMOND WITH RED BORDER





### **20MM GREEN DIAMOND**

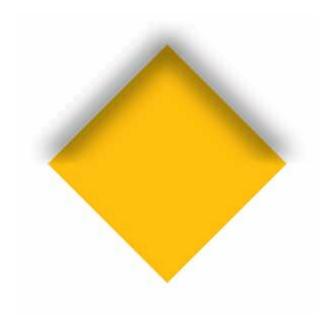
### **20MM RED DIAMOND**

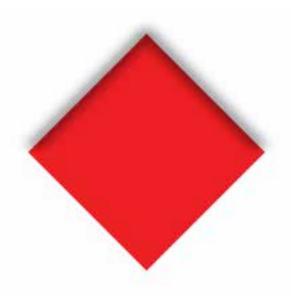




### **20MM AMBER DIAMOND**

35MM RED DIAMOND

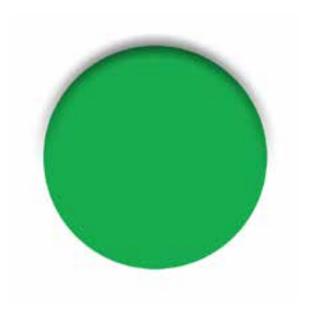




116MM ITS RISK FA



**CIRCLE-40MM** 



**CROSSES-40MM** 



**STARS 40MM** 





# INVITATIONS & ANNOUNCEMENTS

#### WEDDING INVITATIONS



We have everything you need to create beautiful wedding invites using an assortment of elegant paper stocks. You can tailor your design to reflect your wedding vision.

Suggested Stock Various stocks available

Finishing & Options
Foil, metallic ink, celloglaze, spot UV, emboss

### **BIRTHDAY INVITATIONS**



Counting down to a special birthday? We can help you celebrate in style with our custom birthday party invitations.

Suggested Stock Various stocks available

Finishing & Options
Foil, metallic ink, celloglaze, spot UV, emboss

### **CHRISTENINGS**



Celebrate your beautiful day of welcoming your child into your Church with custom designed invitations. We can cater to your style and needs.

Suggested Stock 300-350gsm Silk

Finishing & Options

Foil, metallic ink, celloglaze, spot UV, emboss

### **BABY SHOWERS**



If you are looking for an easy and stress-free way to create custom Baby Shower Invitations and Announcements, our designers are here to help.

Suggested Stock 300-350gsm Silk

Finishing & Options

Foil, metallic ink, celloglaze, spot UV, emboss

#### **SAVE THE DATE**



Kick off the wedding countdown with custom Save the Date cards. Share the happy news with family and friends, and make sure they mark their calendars.

Suggested Stock 300-350gsm Silk

Finishing & Options

Foil, metallic ink, celloglaze, spot UV, emboss

### **PRODUCT NAME**

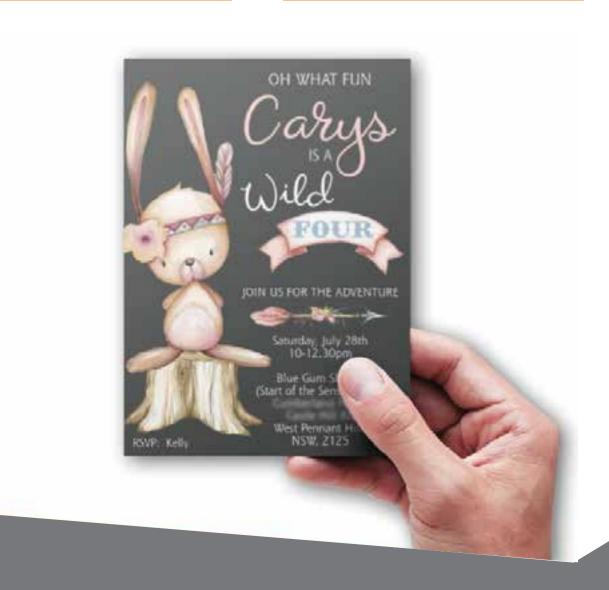


We've covered a broad spectrum of event invitations from office party invites to corporate events. So whether you're a small business or a large corporation, we can help.

Suggested Stock 300-350gsm Silk

Finishing & Options

Foil, metallic ink, celloglaze, spot UV, emboss





# STAMPS

### PRE-INKED STAMPS



Ideal for larger stamps that require image sizes larger than the self-inking range. The ink is oil based and does not wash off with water.

Suggested Stock Pre-Inked stamp

Finishing & Options
Blue, red, black, green ink colours

### **SELF-INKING STAMPS**



Easy to use. These stamps will provide thousands of quality impressions and are able to be re-filled by simply adding a few drops of ink.

Suggested Stock Self-inking stamp

Finishing & Options
Blue, red, black, green ink colours

### **DATE STAMPS**



These easy to use designs ensure that no matter what day of the month it is you can stamp your documents accordingly.

Suggested Stock Self-inking stamp

Finishing & Options
Blue, red, black, green ink colours

### **PRODUCT NAME**



Custom text will be added. These stamps can be made on both self-inking and pre-inked stamps as per your need.

Suggested Stock
Self-inking and pre-inked

Finishing & Options
Blue, red, black, green ink colours

### JUSTICE OF THE PEACE



We can custom make the stamp with your details. With the ability to proof your design, you can be sure that what you receive is exactly what you want.

Suggested Stock Self-inking stamp

Finishing & Options
Blue, red, black, green ink colours

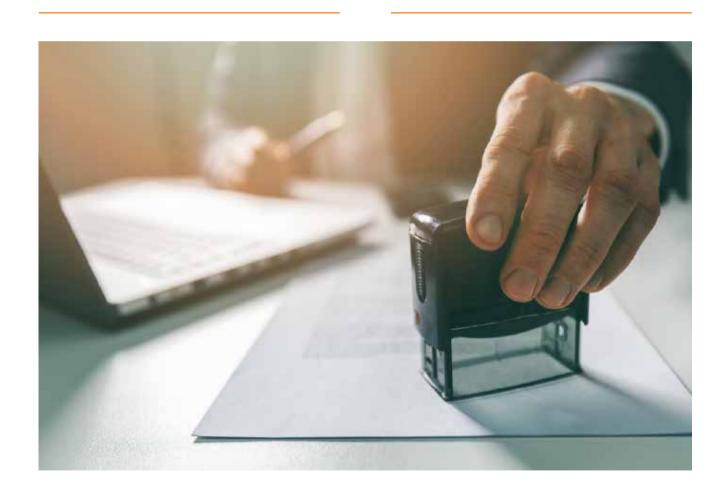
### **PRODUCT NAME**



Traditional hand rubber stamps have your design on a rubber base and needs to be inked on separate ink pad before use.

Suggested Stock Traditional stamps

Finishing & Options
Blue, red, black, green ink colours





# FINISHING

### **DIE-CUTTING**



Die-cutting is a great way to have your printed piece stand out from the crowd. A die is made and then used to cut through paper and card to your custom shape and size.

Suggested Stock 300-350gsm Artboard

Finishing & Options
Die-cut, various coloured stocks, foil, emboss

### **SPOT UV**



Spot UV is a creative way to add depth and contrast through varying levels of sheen and texture. This style of printing will give your brand a unique and interesting message.

Suggested Stock Silk

Finishing & Options
Celloglaze

### **EMBOSSING**



A technique that creates a raised, three dimensional image and designs in the paper without any printing. Can be used on almost any paper-based product to add interest and texture.

Suggested Stock Various

Finishing & Options Raised, debossed

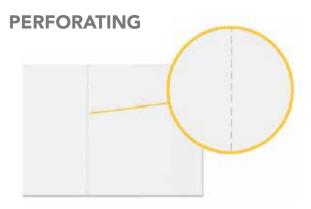
### **PRODUCT NAME**



Rounded corners add an extra flair to promotional prints. Round corner cutting is perfect for business cards, postcards or any marketing materials.

Suggested Stock Various

Finishing & Options Celloglaze



Perforation is a small row of tiny holes in your paper, so that a part canbe easily torn off along the line.

Mostly used for loose-leaf coupons, leaflets and notepads.

Suggested Stock Various

Finishing & Options
Perforate, score, fold

### **CELLOGLAZING/LAMINATING**



Used on business cards, presentation folders and booklet covers, it offers a high quality finish to your printed jobs by adhering a thin sheet of film using heat and pressure.

Suggested Stock Various

Finishing & Options
Matte and Gloss

### **SCORE & FOLD**



Scoring refers to the process of making a crease in paper so it will fold easier. Scores prevent cracking and make for a clean fold. We recommend all stock 128gsm and over to be scored before folding.

Suggested Stock Various

Finishing & Options
Celloglaze



# BINDING

#### **PERFECT BINDING**



Perfect binding involves collating all the pages of a book, flattening the edge of the spine area, and then applying a flexible adhesive and attaching a paper cover to the spine.

Suggested Stock 200-350gsm Silk or Gloss

Finishing & Options Metallic ink, foil, spot UV

### **PADDING**

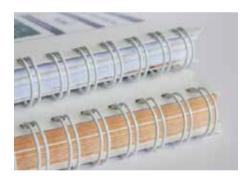


Padding allows you to simply stack your pages together and add liquid glue to the back to create your own 'tear away' style note pad.

Suggested Stock 100gsm Uncoated

Finishing & Options
Metallic ink, padding, cover

### **WIRE BINDING**



Wire binding provides a strong and permanent way to bind documents. They lay fully flat when opened. Gives a professional touch to your reports, submissions and presentations.

Suggested Stock Various

Finishing & Options
White, blue, black wire, leathergrain backing, clear acetate front

### **SADDLE STITCHED**



Saddle stitch is when single sheets of paper are printed on both sides, collated in page number order, folded in half and then stapled through the fold by a saddle stitch stapler.

Suggested Stock 100-250gsm Silk or Gloss

Finishing & Options
Metallic ink, foil, spot UV, celloglaze

### **MOUNTING**



Complete your print finishing by having your artwork mounted onto a supporting substrate such as Foam Core, ready to hang on the wall.

Suggested Stock 5mm Foam Board

Finishing & Options
Laminated, trim to size





# DIGITAL PRINTING

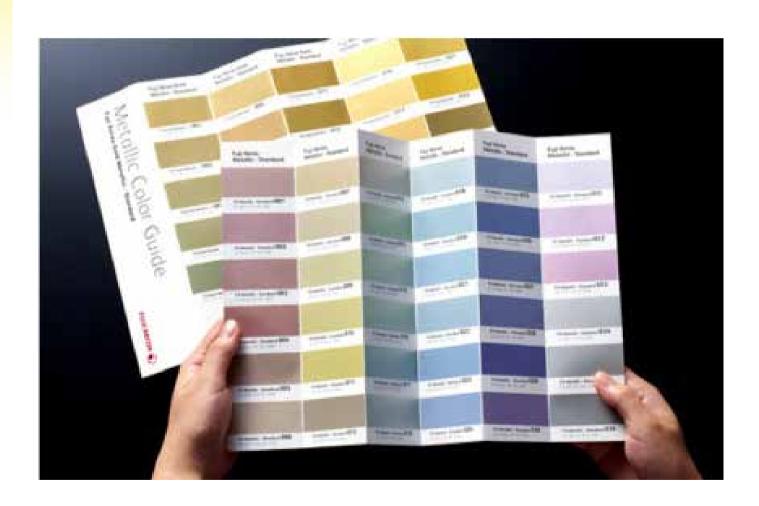
## **METALLIC INK**

Our digital metallic ink production press is the cutting edge of digital printing.

Leading 6-colour print engines which have high productivity, outstanding image quality and wide media latitude.

These presses can print multiple special colours such as gold and silver in a single pass. Specialty colour choices include Gold, Silver, White and Clear Dry Ink.

A variety of Metallic Colours can be chosen from the colour palette also.



# Menh

Tammy & Sam

### Enfree

Crispy skin pork belly, apple puree, shaved baby fennel, orange segments, Kfarm watercress, citrus dressing

Tempura prazens, tomato and avocado salsa, balsamic reduction, micro herbs

### Main

Riverina grain eye fillet, garlic and thyme roasted kipfler potatoes in duck fat, tempura zucchini flower, blistered cherry tomatoes, Preston Peak shiraz red wine jus

Corn fed chicken brast, sweet corn and basil risotto, steamed asparagus, baby broccolini, sugar snaps and lemon thyme jus

Desgert

Wedding Cake Coffee & Tea Service

## WHITE INK

With the addition of the White Dry Ink you can print onto any coloured stock.

The press comes with White Dry Ink of a high brightness and opacity that contrasts favourably with dark stock or other special substrates.

Print CMYK images with White as an underlay, or just print pure white for effect.





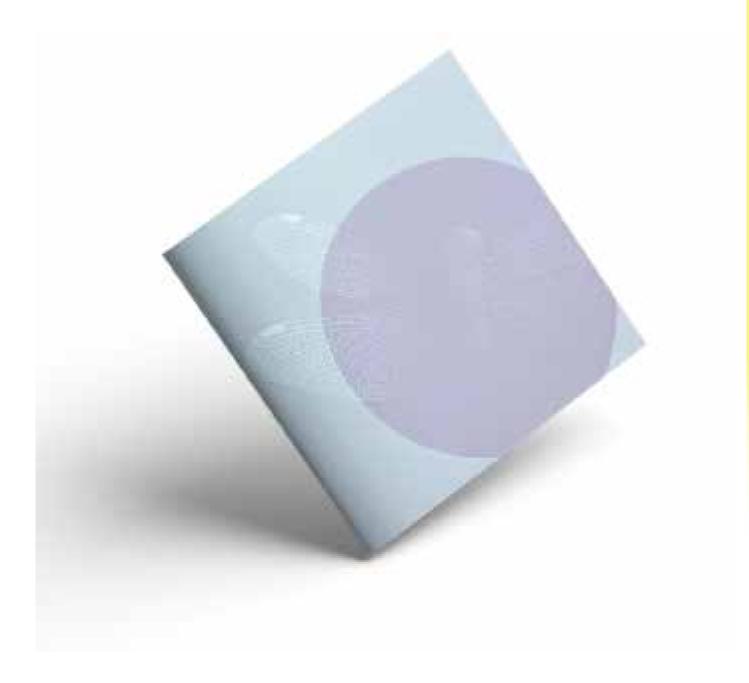
### **CLEAR INK**

It's easier than ever to create stunning, premium effects that deliver impactful results with Clear Dry Ink.

It allows you to add new dimensions to output using spot, flood, or textured effects.

Clear Dry Ink creates a glossy-feel finish like varnish. You can expect an eye-catching design effect.





Flood an entire page for sheen and protection with a varnish effect, or use a spot application to make specific elements pop or apply authentication marks.

You can also magnify the dramatic dimensional effect by adding multiple passes of Specialty Dry Inks.



### **DIGITAL FOIL**

Digital Foiling doesn't require the use of plates - it's printed directly from a file on the computer. This means that there are no set up costs, making it ideal for short runs and smaller orders.

Digital Foiling is available in silver, gold and rose gold.







### **INVITATIONS**



Affordable and the quickest method of foiling. Create unique foil invitations and make your invite truly stand out!

### Suggested Stock

300-350gsm Silk and Uncoated Stocks

### Finishing & Options

Celloglaze, foil, spot UV, raised UV, metallic ink, round corners and more

### **CERTIFICATES**



Digital foil certificates are perfect for accreditations, awards, achievements and more. It gives you the freedom to make your certificates as prestigious as possible!

#### Suggested Stock

300-350gsm Silk and Uncoated Stocks

#### Finishing & Options

Celloglaze, foil, spot UV, raised UV, metallic ink, round corners and more.





### **SILVER BOARD**

We can print onto a metallic foil board card stock (paper that has a coating on it to look metallic silver). Areas that would ordinarily be seen as white paper, now take on the effect of a silver foil. All CMYK print colours transform into foil colours.

This technique is not only less expensive than the set up costs associated with traditional foiling, it is also far more flexible by allowing full CMYK designs to be made to look metallic.

This creates a shiny and semi-reflective surface which looks great left plain, printed over or contrasted against matt materials.

The reflective surfaces are eye-catching and when combined with the right printed design can give an exclusive feel.









# PRODUCTS YOU DIDN'T KNOW WE DID

#### **POST-IT NOTES**



We can customise your post-it notes with your company logo, name or a unique design. Choose between having a greyscale design, full colour or a more subtle watermark effect.

Suggested Stock 80gsm Bond

Finishing & Options 75x75mm, pads of 25, 50 or 100 sheets

#### **WRIST BANDS**



You can be confident that our wristbands are completely waterproof, tear-proof & non transferable, making them ideal for security, crowd control & age verification.

Suggested Stock Tyvek

Finishing & Options

Available in various colours, one-size-fits-all

#### **PILLOW POP-UP STANDS**



This stand is free-standing and requires no assembly. It has the message printed on both sides, making it easy to read.

Suggested Stock Gloss Cardstock

Finishing & Options
Custom designed

#### **CUSTOM MADE BOXES**



BPH can provide you with cartons customised with your company logo and design. Full colour or black and white printing available.

Suggested Stock Corrugated Cardboard

Finishing & Options
Various sizes available. Custom designed, diecut



#### **POINT OF SALE STANDS**



Ideal for sale items, promotional items, seasonal offers or any limited edition product. Grabs the shopper's attention exactly when and where you need them - at the point of sale or purchase.

Suggested Stock Heavy duty cardboard

Finishing & Options
Various sizes and designs available, customised with your design

#### **ETCHED WATER BOTTLES**



Coated stainless steel water bottle. Laser engraved with your custom name or logo. Light weight and resistance to breakage.

Suggested Stock Stainless steel

Finishing & Options
Engraved, etched, choose from various coloured bottles

#### **STANDEES**



Life size cut outs- these struts are a unique way to grab your target audience's attention and advertise your brand. Choose the size & design to create something that's ideal for your business or event.

### Suggested Stock 5mm Corflute or SmmFoam Board

## Finishing & Options Free standing, self-supporting strut, cut to shape



#### **FABRIC TAGS**



Made from flexible fabric material with removable adhesive that can be used on most textiles and removed without leaving residue. Tear off, sort and distribute your badges easily.

Suggested Stock Flexible fabric

Finishing & Options
Customised printing, tear off

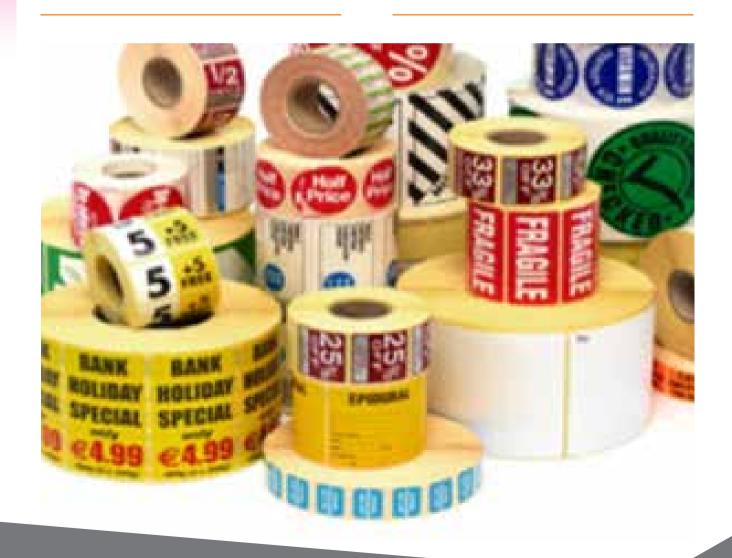
#### **MAILER BOXES**



Our Custom Printed Mailer Boxes allow your product to be packaged & shipped with care. Comes pre-creased with pre-cut lockable tabs allowing for quick and easy assembly. 100% recyclable material.

Suggested Stock
Kraft or White Clay Coated stock

Finishing & Options
Various sizes available. Custom printed, full colour digital print



#### **HAND SANITISERS**



Advanced hand sanitisers with custom printed labels with your company details and branding. Use as gifts or event hand outs. A great way to promote safe hygiene amongst your employees and clients.

Suggested Stock Plastic Bottle

Finishing & Options
Customised labels





## GRAPHIC DESIGN



OUR GRAPHIC DESIGNERS CAN DELIVER IMPACT AND APPEAL TO YOUR BUSINESS, THROUGH A FULL RANGE OF CREATIVE SERVICES.

- Logo design and branding
- Business stationery, including business cards, letterheads and more
- Brochure design and promotional flyers
- Large format pieces such as posters and banners
- Compiling annual reports and manuals for training, procedures and other business requirements
- Creating one-off pieces like Christmas cards, personalised postcards and mailers for dynamic direct-mail campaigns

## Bringing your creative ideas to life is what we do best

We can advise on every aspect of your business's requirements, from developing a new branding identity or business stationery suite, to developing your next marketing campaign, creating large banners or posters, and designing your annual report.



#### **DESIGN CONSULTATION**



Speak with our sales and graphic design team to help guide you, advance your brand identity and bring your vision to life

Suggested Stock Various options

Finishing & Options
Various options

#### **BRANDING**



Branding is a way of identifying your business. We provide branding services that will help your customers recognise and experience your business.

Suggested Stock Various options

Finishing & Options
Various options

#### LOGO DESIGN



Whether you're a new business start-up needing a development of a branding strategy, or an established business in need of a branding refresh, the experts at BPH are ready to help you.

Suggested Stock Various options

Finishing & Options

Celloglaze, foil, spot UV, raised UV, metallic ink and more.

#### **MARKETING DESIGN**



Our experienced designers produce marketing collateral that is crafted to suit the needs of your business and meet your marketing objectives.

Suggested Stock

Various options

Finishing & Options

Celloglaze, foil, spot UV, raised UV, metallic ink and more.

#### **CORPORATE STATIONERY**



Business cards, compliment slips, envelopes and letterheads are the key elements of corporate branding. We design to provide consistency across the board.

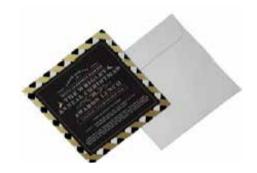
#### Suggested Stock

Various options

#### Finishing & Options

Celloglaze, foil, spot UV, raised UV, metallic ink and more.

#### **SPECIAL EVENT**



We create custom and unique invitation cards for every occasion. You will have a one-of-a-kind invitation card that will impress your guests

#### Suggested Stock

Various options

#### Finishing & Options

Celloglaze, foil, spot UV, raised UV, metallic ink and more

#### **WEB DESIGN**



Our graphic designers can create custom graphics, logos and images to create aesthetically pleasing websites.

#### Suggested Stock

Online

#### Finishing & Options

Banners, headers, footers and shopping carts

#### **PACKAGING**



Our team takes every opportunity to create fresh and dynamic packaging design solutions to ensure optimal shelf impact and ease of consumer navigation across the different retail environments.

#### Suggested Stock

350-450gsm Artboard

#### Finishing & Options

Celloglaze, foil, spot UV, raised UV, metallic ink and more



## WEBSITES



## Websites Large & Small

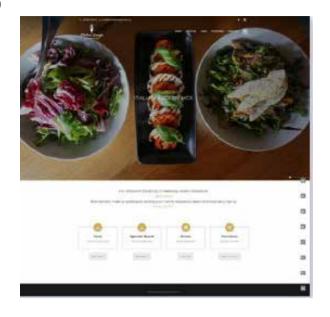
With more than 1,500 websites under management BPH provides a range of website services designed to meet the needs of businesses of all sizes across all industries. Whether you are a business creating your first website, an established business that needs website support or a large business that needs a more sophisticated level of support, the BPH Websites team can help.

We assist many of our customers who have already invested in the development of their website as well as servicing customers who want to develop a new website from the ground up.

## We Take The? Out Of Websites

The BPH Websites team talk plain business English. Our unique website planning tools ensure that we capture and document all the details associated with the design and development of your website in the initial meeting.

Providing complete transparency to the website production process and costs, ensures that there are no surprises now or in the future. All BPH website customers have access to an Australian based Account Manager available for day-to-day assistance, guidance and support.





### INTEGRATED WEBSITE FUNCTIONS



The BPH Website system comes jam packed with an array of functions that would normally cost many thousands of dollars. As an integrated website solution, the BPH Website system provides our clients with an easy-to-use online business tool rather than a simple online brochure. All the functionality is provided for free and is being constantly updated and enhanced as part of your subscription.

#### **CUSTOM DESIGN**



Design is in our DNA at SNAPand we understand that your brand deserves something more than templates can deliver. Our locally based website design team will work with you to create a stunning "mobile responsive" website that takes in to account your design preferences rather than simply providing a list of templated designs to choose from.

#### **E-COMMERCE**



Whether your business relies totally on online sales or you just want to make it easy for customers to order products or pay for services online, the BPH Websites team can help. Our team will ensure that the online purchasing process is easy and secure for your customers whilst ensuring that your online store caters for your specific business requirements.

## EASY CONTENT MANAGEMENT (CMS)



Businesses need to be able to react to change quickly and the BPH Website Content Management System (CMS) puts you in control of your website. This ensures that your website always reflects your business reality. The BPH website system allows anyone to create stunning pages, galleries and other website content easier than you could ever have imagined.

There are no limits to the amount of content you create and there are no additional costs.

#### **E-MARKETING**



Sending newsletters, promotions or event invitations is all made possible with the e-marketing function provided to all BPH Website clients. There is no limit to the amount of e-marketing you can send and there are no additional costs. Beautifully designed, your e-marketing system sends personalised messages to your prospects or customers and drives traffic back to your website that you can track and measure.

#### PRIVATE LOGIN PORTALS



The BPH Websites system allows you to create an unlimited number of private login access areas for clients, staff and other stakeholders, with a couple of clicks. Whether it be to provide clients with access to their documents, to create a staff extranet or a member area for subscribers, this is all easily done using the BPH Websites system. There are no limits to how many login portals are created and it couldn't be easier

### CUSTOMER RELATIONSHIP MANAGEMENT (CRM)



Managing your contact with clients and prospects can now be done via your BPH website. As an integrated part of your website functionality, you can manage your sales pipeline, keep client documents and correspondence in one place and do away with spreadsheets. This powerful CRM functionality allows you to generate reports and manage your client, prospect or membership database from your website and there are no additional costs.

### SELF-MANAGED SEARCH OPTIMISATION



Getting your website to rank at the top of Google searches is usually hard and expensive. The BPH Websites system allows you to optimise your website content and rank high on search engines without the normal costs. We have created an easy-to-use optimisation tool as part of the website system that requires no technical expertise. BPH Websites customers using this system get their ranking to where they want it to be, whilst saving thousands of dollars.



## FINE ART PAPER



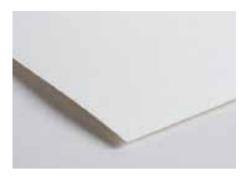
HAHNEMUHLE PAPERS ARE
HIGH QUALITY, UNIQUE
FINEART INKJET PAPERS
CREATED FOR CUSTOMERS
WHO ARE LOOKING FOR
SOMETHING SPECIAL AND
WANT TO GET THE BEST OUT
OF THEIR IMAGES.

Achieving outstanding printing results and a high age resistance of over 100 years, the FineArt inkjet papers meet the highest standards for fine art applications and are perfect for long-term exhibitions, art collections and special editions.

The heavy FineArt papers, which are based on cotton or alpha cellulose obtain a high grammage, distinctive paper thickness, and special tactile feel that increase their sense of value.

A premium inkjet coating, which results in an impressive reproduction of colour and detail, incredible contrasts and deep blacks, round off this luxurious high-end assortment of individual FineArt inkjet papers.

#### HAHNEMOHLEBAMBOO



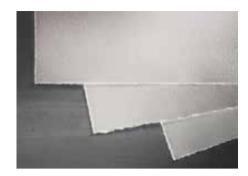
The first digital fine art inkjet paper made from bamboo fibres, the Hahnemuhle Bamboo is a natural white inkjet paper with a smooth surface texture

#### Material

290gsm, 90% Bamboo, 10% Cotton, natural white

Finishing & Options
Trim to size

#### **PRODUCT NAME**



With its matte watercolour texture, this paper is a genuine mould-made paper in both look and feel.

Material 310gsm, 100% cotton, matte white

Finishing & Options
Trim to size

#### HAHNEMUHLE FINE ART PEARL



This bright white paper has a delicately textured surface and a smooth, silky feel. It produces an elegant finish with a subtle, pearlgloss effect.

Suggested Stock 285gsm, Cellulose based, bright white

Finishing & Options
Trim to size





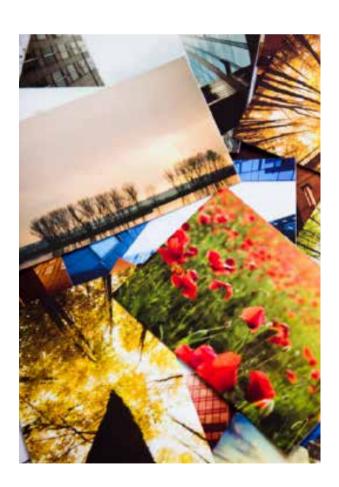
## PAPER STOCKS

#### Paper choice is maybe the single most important decision you'll make, when it comes to creating a great printed piece.

It can have as much impact on the final product as ink and the design. It affects how, when and where the printed piece can be used.

Papers are either coated or uncoated. Uncoated paper is non-reflective like printer paper. Coated papers have dull/matte or gloss finishes.

Dull/matte stocks are smoother and more refined than uncoated, but not shiny like gloss papers. The coated papers produce sharper and more vibrant printing.





- 100gsm Laser
- 120gsm Silk
- 120gsm Gloss
- 120gsm Label Matte
- 120gsm Label Gloss
- 170gsm Silk
- 170gsm Gloss
- 200gsm Silk

- 200gsm Gloss
- 250gsm Silk
- 250gsm Gloss
- 300gsm Silk
- 300gsm Gloss
- 350gsm Silk
- 350gsm Gloss



## RESOURCES



#### COLOUR

#### CMYK

This stands for the four inks used in full colour printing - cyan, magenta, yellow and black. Known as the 'four colour process', it is the most commonly used system for both digital and more traditional printing methods. The four inks are placed on the paper in layers of tiny dots, which then create the effect of a wide spectrum of colours

#### RGB

RGB stands for red, green and blue. On TV and computer monitors, they can create highly colourful images on the screen displays by breaking down the colours into different levels of hue. While RGB is used by Microsoft Word, PowerPoint and other programs, they must be converted into CMYK before printing.

#### **PMS**

PMS stands for Pantone Matching System
- a standardised colour reproduction system
for reproducing solid colours. Inks are blended with
specific amounts of certain colour to create a final
'special' or 'spot' colour. The PMS system also includes
a range of metallic and fluorescent colours. While
other "special" colour systems exist, Pantone is the
most universally accepted system.

## Tech specs Paper

#### Types Coated

This is paper that has been coated with a compound to produce a smooth surface. This means the printed ink sits on the surface of the paper, which can often create a sharper image and a faster drying time. It is available in gloss, matt or satin (silk) finishes.

#### Uncoated

This has a natural, tactile finish. Uncoated paper is generally more absorbent, so the printed ink can sink into the paper. The tonal range is narrower than coated stock, so colours are more muted. Uncoated paper is also thicker than coated stock of the same weight.

#### Specialty stocks

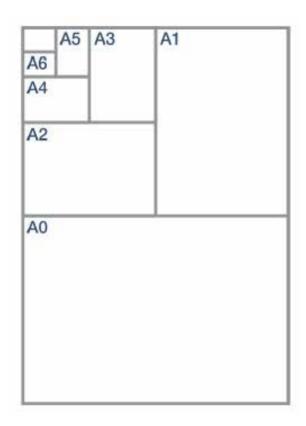
Today, many businesses want to be environmentally friendly, so recycled papers, which meet international eco standards, are popular. For specific projects, there's a vast range of paper types available including carbon paper, canvas or linen textures, metallic and pearlescent finishes, silver, gold, parchment, adhesive-backed paper and many more.





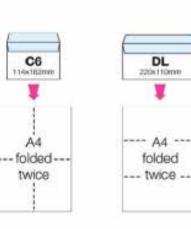
### **PAPER SIZES**

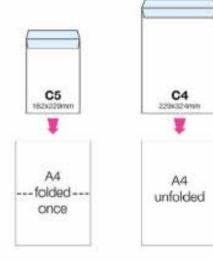
SIZE	MM
A7	105 X 74
A6	148.5 X 105
A5	210 X 148.5
A4	297 X 210
A3	420 X 297
A2	594 X 420
A1	841 X 594
A0	1189 X 841



## **ENVELOPE SIZES**

SIZE	MM
11 B	145 X 90
DL	220 x110
DLX	235 X 120
C6	162 X 114
CS	229 X 162
C4	324 X 229
C3	458 X 324
B4	353 X 250





### **CREATING PRINT READY PDF FILES**

A print ready PDF needs to meet the following criteria, in order to be printed at the highest quality. Always export your file at high quality resolution (minimum 300dpi) and include crop marks & bleed.

#### **HOW TO APPLY BLEED**

The concept of applying bleed is the same for all desktop publishing programs. You need to extend the object box, whether picture or colour, out past the edge of your page. Bleed can be set up in the initial 'New Document' Window, however if you want to alter the bleed once your document is already in progress, go to File > Document Setup.

You can set up 3mm bleed in the sections marked Top, Bottom, Left & Right. This creates a red border around your artwork. If you have any artwork that needs to print to the edge of the page then it needs to extend to the red border.

With Microsoft Word, PowerPoint or Adobe Photoshop you do not have the ability to add bleed when creating a PDF. You need to make your page/image size 6mm bigger at the start. You will then treat the extra 6mm (3mm all round) as bleed, which will be removed when we trim your job. For example, A4 is 210mm x 297mm. Your page with bleed will be 216mm x 303mm.

#### **EXPORTING FILES TO PDF**

Export the PDF by selecting File > Export > PDF. A PDF dialog box will open up. This dialog box contains seven panes for setting PDF export options: General, Compression, Marks and Bleeds, Output, Advanced, Security and Summary, (this is identical in both Adobe InDesign & Illustrator).

Change the settings shown below in order to export your files correctly, all other settings that aren't mentioned should remain as their default.

**General:** Adobe PDF Preset: [High Quality Print]

Marks & Bleeds: Untick all boxes and select only 'Crop Marks' & 'Use document bleed settings'

Output: [Colour] Colour Conversion: No Colour Conversion

Save the file: InDesign select 'Export', Illustrator select 'Save PDF'.



### FAQ'S

What is the difference between offset and digital printing? They are two different processes that have pros and cons, depending on the specific job. Essentially,

offset printing uses inks and plates to transfer images to paper. For small quantities (under 500 units) this is generally a more expensive printing method.

However, for larger print runs it can be the most economical print method. The other traditional advantages have been quality of the result and the possibility of greater size versatility than digital printing.

Digital printing is more economical than offset printing for short runs (under 500 units).

Because digital requires a file (rather than setting up printing plates) there's less time and expense involved. Technology advances in recent years have ensured that high quality digital printing now compares favourably with offset printing.

If you're still confused, don't worry. Your local BPH Centre will advise you on the best printing process for your specific job.

What is large format printing? Pretty much what it says - large format printing allows us to print posters and banners that are larger than standard size. This means that your local BPH Centre can look after what you need for trade shows, exhibitions and conferences.

What is the largest sheet you can print on? It depends - for digital print it's 350mm x 450mm, but offset print allows you to print larger sizes. Just ask your local BPH Centre about the custom sizes to suit your needs.

**Can I send Word, PowerPoint or Excel files?** You can. However, you need to know they are not necessarily 'print ready' files. It is most likely that your local BPH Centre will need to do more work, to ensure that you have the best possible result.

**Do you have an FTP site?** Yes, you can use our Send File tool on our website to submit files to your BPH Centre.

#### Why doesn't the Word file you printed look like the one from my office printer?

The Word file receives fonts and set up from your computer but doesn't transport this information to our computer. That's why we require a high resolution PDF for best results.

#### What is a PDF and how do I create one?

It stands for Portable Document Format - a file format that compiles a complete description of a fixed layout, flat document including fonts, text, graphics and other information required to display it. To create a PDF, in any Microsoft application, in your 'Save As' panel select 'Save as PDF'.

#### What resolution do you require for photographs, pictures and images?

For an image to print properly, it will need to be a high resolution file. The standard size is 300dpi at 100% of the physical size you require the image to appear in your printed material.

Can you print images from the internet for me? There are several issues with images taken directly from the internet. First, these images are mainly 72dpi - this is less than a third of the necessary print size and will therefore pixilate when you try to print them. There are also copyright issues, as most images from the internet are the property of the owner of the site -yes, this is policed and the fines are heavy.

However, images sourced from an online stock photography library can be used in artwork files, as long as you have obtained the appropriate copyright approvals and they are purchased at the correct resolution. There are many reputable resources on the internet that can provide images for a reasonable cost.

**How do I send large files to you?** Our Send a file tool can handle large files - it is also secure, quick and an easy way to send your files to your BPH Centre.

What is the maximum size file I can send to you via email? It does vary among BPH Centres, but most have a limit of 4MB.





### FAQ'S

**How do you want us to supply artwork for booklets?** You can supply each individual page as a PDF file. We will "impose" these pages i.e. create your booklet for you with the pages combined in the right order.

What is the difference between a celloglaze and a varnish? Celloglaze is actually a sheet of plastic that is applied with heat, whereas a varnish is applied on press, in the same way an ink would be.

**What is die-cutting?** Die-cutting is used for material that requires a special shape (such as a presentation folder or custom shape brochure). A 'die' - a knife that is created and attached to a special press - cuts that shape out of the paper.

What shapes and sizes do you make presentation folders in? We can create die lines for most presentation folders and can help you with any specific ideas you have.

**Do I own the artwork?** The artwork is the property of BPH and you pay for the right to use the design. If you would like a copy of the artwork this can be provided at an extra charge.

Why are my pictures fuzzy? When I look on screen, they look nice and sharp? On screen, you are viewing an image at the resolution of 72dpi, whereas in print, you are viewing it at 300dpi. Therefore, the image you supplied was probably low resolution and therefore looks fuzzy.

What is saddle stitching? Sometimes called saddle stapling, it is a binding method that uses staples down the middle of the fold (the spine) to secure the individual printed sheets.

**What is embossing?** Embossing uses a metal stamp to create a raised image on the page. You can also deboss, which uses a metal stamp to press downwards.

**Is recycled paper the most environmentally friendly paper option?** Not necessarily - often paper manufactured from sustainable forests is more environmentally friendly than recycled stocks, which can take extra energy to manufacture.

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Serif

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Sans Serif

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